

## Arise To Lead

Each year for the past 30 years, the Leadership Convention has brought Asian Pacific Islander professionals together to build networks, exchange ideas and hear some of the most dynamic speakers. Speakers in the past have included Bill Imada (Founder, IW Group public relations agency), Richard Lui (MSNBC anchor), Tamara Beatty (Performance coach for NBC's The Voice)

Every year we have an average of 25 top speakers share their thoughts and ideas to help empower Asian Pacific Islander professionals as they strive to build sustainable and profitable careers and businesses. Our goal is to curate outstanding content.

## Our Program

Proposal topics range from presenting evidence-based approaches to sharing unique viewpoints. The stories we're looking for will fall in the three tracks below.

### Innov-Asians

These leaders are taking on tough challenges with a mix of technology and pragmatic insights. And they'll tell you how to do the same.

### Ceiling Breakers

These are the bold leaders who break barriers of the glass and bamboo kind. They'll share the inspirational stories to their success.

### Masters

These leaders are masters of their craft: leading people in organizations. Their insights will take you from a manager of people to a true leader.

(See page 4 for topic ideas.)

## Expectations of our Speakers

- Our speakers are required to write an outline and/or script and slides
- Must be reachable before the event, and have occasional check-ins with us
- Rehearse for weeks or months in advance, and attend at least one rehearsal with us, including dress rehearsal

## Speaker Milestones

February 5 - March 30: Proposals Review

April 2 - April 27: Proposal Phone Conferences

April 30 - June 1: Final Drafts Due

June 4 - July 27: Rehearsals

July 30 - August 21: More Extra Rehearsals

August 22: Dress rehearsals

Session Structure

Structure

Each session is 60 minutes of programming with 10 minutes for additional questions at the end.

Brevity

There should be a near 50/50 balance of speaker content and participant interaction.

Purpose

Inspire.

Other Details:

- Speakers are responsible for providing their own laptops for presentations with connections for VGA, DVI or HDMI
- Equipment cannot be ordered on-site
- Speakers are recommended to use our template for presentations
- Speakers cover their own travel and hotel, unless otherwise arranged



## Speaker Benefits

- Complimentary Conference Pass
- Designated volunteer to help you on the day you're speaking
- Exclusive access to the Speaker Ready Rooms, lounge areas where speakers can pick up their badge, fine tune presentations and network with peers

## Click Below To Submit Your Proposal

[NAAAP Leadership Convention 2018 Proposal](#)

## Thank You!

We will make final decisions by May 31, 2018 and will inform you by email.

If you have any questions, please email [ryan.namata@naapdc.org](mailto:ryan.namata@naapdc.org)

### General Topic Ideas

Innov-Asians	Ceiling Breakers	Master Series
Securing Venture Capital [panel]	Salary Negotiations	How To Interview Candidates Well
Ideation Process	Women Entrepreneurs [panel]	Executive Presence Coaching
The Disruption Process	From Career Pro to Entrepreneurship [panel]	Creating an Inclusive and Diverse Workforce [panel]
Cryptocurrency and Your Business	Sexual Harassment in the Workplace	Managing Discrimination in the Workplace
Security and Privacy in Tech	Branding Yourself for Success	Mindfulness [panel]
Pitch Perfect [panel]	Work Life Balance Strategies [panel]	Motivating Your Employees
How To Create An Idea Lab [panel]	Engaging Men as Advocates at Work [panel]	Trends in Talent and Learning
Regulations that Affect the Tech World	Storytelling in Business	Exercising Influence Versus Power
How Innovators Are Using Artificial Intelligence [panel]	Succeeding in Male Dominated Fields [panel]	Key Drivers of Employee Engagement
Design Thinking	Ask For What You Want [panel]	Talent Analytics for Business
Protecting the availability and integrity of your data	Professional development for women	Managing The Intergenerational Workforce [panel]
Social media marketing for businesses	Small business and entrepreneurship	Software/ Platform assessing character or cultural preference
Regulation technology used in Cyber Security Risk Management	Different and collective wisdom, experience and energy of inspirational women and men	How to gain trust from the employees
Whether robots would ultimately help or harm humanity	"What makes me special"	Diversity recruiting/ Diversity on corporate board
Innovations changing the world	Using emotional intelligence to drive results	How to create positive mood memory
Ride-sharing in the 21st Century		How recruiters use LinkedIn