



National Association of  
Asian American Professional

www.naaap.org  
www.leadershipconvention.org  
http://lnked.in/NAAAP  
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[www.alist-magazine.com](http://www.alist-magazine.com)

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Career Services Advisor of Atlanta Metropolitan State College  
1630 Metropolitan Parkway SW  
Atlanta, GA 30310

To whom it may concern:

The National Association of Asian American Professionals (NAAAP) will be hosting The Leadership Convention in Atlanta on August 23-25, 2018. We would like to share how your university can sponsor or support your talented students to attend this unique leadership event and the Diversity Career Fair.

The Diversity Career Fair is open to the general public and free of charge. This will be a valuable forum to get undergrads, post grads, and experienced individuals alike in front of some leading companies.

Some additional activities included in the Diversity Career Fair include:

- Mock interviews
- Resume reviews
- Headshot photography
- Résumé collection for recruiters

Aside from the Diversity Career Fair, The Leadership Convention also has leadership development workshops and keynote general sessions. This provides a forum for university students to network and listen to thought-leaders and successful business individuals from around the country. They will share their personal stories, approaches, and lessons pertinent to business success, professional advancement, and personal wellness.

Keynote speakers and workshop facilitators for this year's convention may be found on [www.leadershipconvention.org](http://www.leadershipconvention.org) in the coming weeks.

Some of the workshops/seminars include:

INNOV-ASIANS <small>Designed for leaders in the business/technology community</small>	GLASS-CEILING BREAKERS <small>Designed for leaders in professional careers</small>
Securing Venture Capital (Panel)	Salary Negotiations
Ideation Process	Life as Women Entrepreneurs (Panel)
Disruption Process	From Career Pro to Entrepreneurship (Panel)
Cryptocurrency and Your Business	Sexual Harassment in the Workplace
Security and Privacy in Tech	Branding Yourself for Success
Pitch Perfect (Panel)	Work Life Balance Strategies (Panel)
How to Create an Idea Lab (Panel)	Engaging Men as Advocates at Work (Panel)
Regulations that Affect the Tech World	Storytelling in Business
How Innovators are Using AI (Panel)	Succeeding in Male Dominated Fields (Panel)
Design Thinking	Ask for What You Want (Panel)

NAAAP would like to involve as many Atlanta and nearby collegiate scholars to leverage the benefits of this convention. A strong partnership with the schools will allow the best and brightest students to experience this interactive event. NAAAP would like to provide a few partnership package options for the keynote speaker and workshop portion of the convention.

ID	Package Option Description	# of Students	Cost per Ticket	Total Value	Total Cost	Add-Ons
A	Individual Student	1 Student	\$195	\$195	\$195	None
B	Student Trio w/ Career Development Bundle	3 Students	\$185	\$660	\$555	Career Development Session x 3
C	Small Student Org Group	5 Students	\$175	\$1,100	\$875	Career Development Session x 5
D	Large Student Org Group w/ Advisor pass	10 Students	\$175	\$2,595	\$1,750	Career Development Session x 10 and 1 All-Access Pass*
E	Multi Student Org w/ Career Development Bundle	15 Students	\$155	\$3,350	\$2,325	Career Development Session x 15
F	University Package w/ Career Development Bundle	30 Students	\$145	\$6,600	\$4,350	Career Development Session x 30
G	Advisor Convention Pass	1 Advisor	\$325	\$325	\$325	None
H	Career Development Session**	1 Student	\$25	\$25	\$25	None

\* Complimentary convention all-access ticket valued at \$395 includes all session and Saturday night gala.

\*\* Career Development Session is an interactive session for undergrads and graduate students to learn and develop knowledge in skills on most commonly asked topics such as:

- Navigating salary negotiation
- Understanding company culture
- Constructing cover letter and resumes
- Developing a 5-year plan

Please contact Kevin Wei ([kevinwei.ny@gmail.com](mailto:kevinwei.ny@gmail.com)) or Cyndy Robinson ([cyndy\\_yu-robinson@naaap.org](mailto:cyndy_yu-robinson@naaap.org)) to secure a partnership package for your students or discuss any questions you may have.

Sincerely,

Kevin Wei

NAAAP College Outreach Manager

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