

FOR IMMEDIATE RELEASE:

### **ERG Corporate Summit at 2021 Leadership Convention by NAAAP**

Businesses have changed and will continue to change, moving forward towards more people-centric business practices. Business Resource Groups (BRGs), Employee Resource Groups (ERGs), and Affinity Groups fill an important role in these more people-focused business practices. Often collectively referred to as ERGs, these various groups may have different names, but all are internal, voluntary, employee-led groups who join together based on common interests and demographic backgrounds, such as physical capability, parental status, military service, age, gender, sexuality, race or ethnicity. Companies have recognized the need and value of ERGs because of the business insight they bring regarding employee engagement and better understanding of their customer base.

From its inception in the early 1980's, NAAAP's mission has been to inspire, cultivate, and empower API leaders for professional excellence to make a meaningful impact in their workplaces and the community. Through the years, NAAAP has created more opportunities to connect and engage ERG leaders across companies, NAAAP chapters, business industries, and demographics to share ideas and practices while learning how to spread diversity and inclusion.

NAAAP kicks off the second Friday of the Leadership Convention with an ERG Corporate Summit on **August 13th** from **12 p.m.- 4 p.m. EDT/9 a.m. - 1 p.m. PDT** with keynote speaker **Chantale Wong**, nominated appointee for the U.S. Director of the Asian Development Bank and the first LGBTQ person of color to be nominated as an ambassador. Some of NAAAP's sponsors are providing many amazing panelists, including Bank of America, Macy's, Tyson Foods, Caesars Entertainment, Chubb, Cisco, Nestle, Truist, and VMWare to name a few.

The ERG Corporate Summit sessions:

- Signature Traits of Inclusive Leaders
- When DEI Become Part of Your ESG Portfolio
- Measuring ERG Success
- Managing & Thriving in a VUCA (Volatile, Uncertain, Complex, & Ambiguous) World

The NAAAP community invites you and your employees to be a part of the ERG strategy and implementation conversation!

The ERG Corporate Summit takes place on the second of the four Fridays in August of the 2021 Leadership Convention by NAAAP. Get full access to all keynotes and sessions by purchasing a General Admission ticket. Promo codes are

available for NAAAP members, partners, and sponsors for a limited time. College students can register to attend the Convention for **FREE**. For more information about the convention please visit:

<https://www.leadershipconvention.org>. To inquire about getting involved with NAAAP or to find your local NAAAP chapter, please visit [www.naaap.org](http://www.naaap.org).

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**MOVING FWD:** 2021 VIRTUAL NATIONAL LEADERSHIP CONVENTION  
**SCHEDULE AT A GLANCE**

**WEEK 2** **ERG SUMMIT**

- Inclusive Leadership: A View from the Top
- Supporting Your Employees in Troubling Times
- Measuring ERG Success
- Action Planning: Creating a Company of Belonging

FRIDAY 8.13.21 9am - 1pm PT / 12pm - 4pm ET  
Register @ [leadershipconvention.org](http://leadershipconvention.org)



**About NAAAP:**

The National Association of Asian American Professionals (NAAAP) is the premier leadership organization for Asian professionals in North America, with 30 chapters, several thousand active members, and a reach of more than 20,000 professionals. Since 1982, NAAAP has operated as a nonprofit to inspire, develop, and connect leaders in all major industries and countless communities through professional development and community service.

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