Partner with NAAAP

Sponsorship Packages and Opportunities
National Association of Asian American Professionals

The Premier Leadership Organization for Asian American Professionals

Founded in 1982, NAAAP is a volunteer-run non-profit that inspires, develops, and connects leaders across industries and communities through networking and educational events, trainings, community service programs, and celebrations of Asian American excellence.
About our Members

- Diverse
  - Pan-Professional
  - Pan-Asian
  - Wide Age Range
  - Multi-Lingual
- Highly Educated
- 30 Chapters across US, Canada, and China
- Approx 25,000 in Network
Our Audience

Our organization is popular for both members and corporations due to the diversity of professional backgrounds.

50% of NAAAP members have four-year degrees and another 45% have master’s degrees or higher.

Members speak English as a primary language, many are multi-lingual and of various ethnic descents.
MULTIPLE CHANNELS WITHIN

Self-Care and Wellness
Developed and delivered multiple modules on destress, AAPIs in the workplace, cultural competence, cultural competence,

PRIDE by NAAAP
Empower, engage and celebrate the LGBTQ+ Asian professional community and their allies by providing education, promoting visibility, and developing inclusive and impactful leaders.

WIN
Women in NAAAP
Created and developed to empower, support and engage Asian American and Asian Canadian women to succeed as professional and personal leaders.
YOU RISE Scholarships

The NAAAP YOU RISE Scholarship was created to recognize and reward Asian American students who have demonstrated strong leadership potential as well as commitment to community service. Scholarships provided to a total of 18 Asian American or Pacific Islander individuals attending degree or certificate programs each year, with 8 of them eligible for renewed awards in future years.

NAAAP 100, Inspire, PRIDE AWARDS

NAAAP recognizes and honors exemplary leaders in the Asian American Pacific Islander community on an annual basis.
Join us!

Opportunities are Boundless and Customized for Large Corporations or Small Business involvement

- Volunteer Events for the Company
- Program Provided at Site
- Recruitment for Diverse Talent
- Access to Conferences
- Media Campaign
- Discounted Group Membership
Be Visible to Professional Chapters

Network with 25,000 professionals and sponsors

Insight on pan-Asian and ethnic specific experiences

Browse Resumes, Post Jobs, and Recruit Diverse Talent
EVENT EXAMPLES

Virtual Career Fair
IRS Tax Tips Webinar

Employee Resource Group Leadership Symposium
Embodying and Practicing Anti-bias & Anti-Racism in the Workplace

How to Say What You Really Mean: Conflict Management & Resolution
Corporate Social Responsibility: How to be a Modern Super Hero

WIN&WINE Annual Holiday Women's Networking Social
Executive Engagement: Asian ERG Advocacy Strategy
ERG SPECIFIC

Two conventions that offer workshops and networking opportunities

March

National Leadership Academy

- Annual
- Internal Members & Sponsors
- Employee Resource Symposium

August

National Leadership Convention

- Annual
- Open to the Public
- ERG Summit
- Career Fair
- Gala
- Range of Workshops
Whether you are seeking an engaging speaker for Asian Pacific American Heritage Month, a facilitator for a crucial conversation, a trainer on unconscious bias, or an Asian panelist, NAAAP can provide choices from our new NAAAP Speakers Bureau.
### Hot Topics

Frequent Requests in Panel Discussions, Workshops, and Keynote Speaking

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<tr>
<th>Diversity, Equity and Inclusion</th>
<th>Asian Americans and Mental Health</th>
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<td>Unconscious Bias, Conscious Inclusion</td>
<td>Becoming an Inclusive Leader</td>
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<td>Effective Mentorship</td>
<td>Breaking the Bamboo Ceiling</td>
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<td>Asian Millennials</td>
<td>Asian American Heritage</td>
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<td>Model Minority Myth</td>
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# Package Benefits and Pricing

What your chosen sponsorship package gets you

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<th>Features</th>
<th>National</th>
<th>Conference Specific</th>
<th>Chapter Sponsor</th>
<th>Chapter Partner unofficial</th>
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Current Sponsors

Other organizations and companies focused on supporting the Asian American Demographic
NAAAP is able to modify sponsorship packages to suit your intended scope and geographic region.

Learn More

Vin Pineda
Convention Sponsorship

Cyndy Yu-Robinson
Partnerships

Phone Number
304-806-2227

Email Address
Sponsor@naaap.org

Website
www.PartnerwithNaaap.com

Schedule a Discovery Call
https://calendly.com/naaap-meeting
We Build Leaders

Be part of the community